

Order / Rev: 52202
 Alt Order #: 09787867
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 Fox 30 JAX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WAWS	09/25/12	10/01/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	MTWTF--	:30	5	\$15.00	P-3	0.00	NM	5	\$75.00
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--		5			\$15.00			0.00			
3	WAWS	09/25/12	10/01/12	Action News @ 530a Action News @ 530a	CM	5:30 AM-6:00 AM	MTWTF--	:30	5	\$20.00	P-3	0.00	NM	5	\$100.00
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--		5			\$20.00			0.00			
4	WAWS	09/25/12	10/01/12	Action News @ 6a Action News @ 6a	CM	6:00 AM-7:00 AM	MTWTF--	:30	2	\$25.00	P-3	0.00	NM	2	\$50.00
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--		2			\$25.00			0.00			
5	WAWS	09/25/12	10/01/12	Action News @ 7a Action News @ 7a	CM	7:00 AM-8:00 AM	MTWTF--	:30	5	\$25.00	P-3	0.00	NM	5	\$125.00
	FOX MRNG ACTN NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--		5			\$25.00			0.00			
6	WAWS	09/25/12	10/01/12	Action News @ 8a Action News @ 8a	CM	8:00 AM-9:00 AM	MTWTF--	:30	5	\$25.00	P-3	0.00	NM	5	\$125.00
	FOX MRNG ACTN NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--		5			\$25.00			0.00			
7	WAWS	09/30/12	09/30/12	Su 11a-12p FOX News Sunday	CM	11:00 AM-12:00 PM	-----S	:30	1	\$120.00	P-3	0.00	NM	1	\$120.00
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1			\$120.00			0.00			
8	WAWS	09/25/12	10/01/12	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	MTWTFSS	:30	2	\$280.00	P-3	0.00	NM	2	\$560.00
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTFSS		2			\$280.00			0.00			
9	WAWS	09/25/12	10/01/12	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM	MTWTFSS	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTFSS		3			\$150.00			0.00			
10	WAWS	09/25/12	10/01/12	M-F 9a-10a Dr Phil	CM	9:00 AM-10:00 AM	MTWTF--	:30	5	\$40.00	P-3	0.00	NM	5	\$200.00
	DR.PHIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--		5			\$40.00			0.00			
11	WAWS	09/25/12	10/01/12	M-F 11a-12p Steve Wilkos	CM	11:00 AM-12:00 PM	MTWTF--	:30	5	\$40.00	P-3	0.00	NM	5	\$200.00
	STEVE WILKOS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--		5			\$40.00			0.00			
12	WAWS	09/25/12	10/01/12	M-F 12p-1p Jerry Springer	CM	12:00 PM-1:00 PM	MTWTF--	:30	5	\$40.00	P-3	0.00	NM	5	\$200.00
	JERRY SPRINGER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--		5			\$40.00			0.00			
13	WAWS	09/25/12	10/01/12	M-F 1p-2p Jeremy Kyle	CM	1:00 PM-2:00 PM	MTWTF--	:30	5	\$40.00	P-3	0.00	NM	5	\$200.00
	JEREMY KYLE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--		5			\$40.00			0.00			
14	WAWS	09/25/12	10/01/12		CM	2:00 PM-3:00 PM	MTWTF--	:30	5	\$40.00	P-3	0.00	NM	5	\$200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 2p-3p											
				M-F 2p-3p											
				JUDGE BROWN/ WE THE PEOPLE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/25/12	10/01/12		MTWTF--					5	\$40.00		0.00			
15	WAWS	09/25/12	10/01/12	M-F 3p-4p The Doctors	CM	3:00 PM-4:00 PM	MTWTF--	:30	2	\$40.00	P-3	0.00	NM	2	\$80.00
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/25/12	10/01/12		MTWTF--					2	\$40.00		0.00			
16	WAWS	09/25/12	10/01/12	M-F 4p-5p Dr Phil	CM	4:00 PM-5:00 PM	MTWTF--	:30	2	\$50.00	P-3	0.00	NM	2	\$100.00
				DR.PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/25/12	10/01/12		MTWTF--					2	\$50.00		0.00			
17	WAWS	09/25/12	10/01/12	M-F 530p-6p Family Feud	CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$50.00	P-3	0.00	NM	5	\$250.00
				FAMILY FEUD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/25/12	10/01/12		MTWTF--					5	\$50.00		0.00			
18	WAWS	09/25/12	10/01/12	M-F 6p-630p How I Met Your Mother	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$80.00	P-3	0.00	NM	5	\$400.00
				HIMYM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/25/12	10/01/12		MTWTF--					5	\$80.00		0.00			
19	WAWS	09/26/12	09/26/12	X Factor X Factor	CM	8:00 PM-10:00 PM	--W----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
				XFACTOR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12		--W----					1	\$2,000.00		0.00			
20	WAWS	09/27/12	09/27/12	X Factor X Factor	CM	8:00 PM-9:00 PM	---T---	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
				XFACTOR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12		---T---					1	\$900.00		0.00			
21	WAWS	09/27/12	09/27/12	NFL 1p Singleheader NFL 1p Singleheader	CM	1:00 PM-4:15 PM	---T---	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
				NFL GAME 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12		---T---					1	\$1,100.00		0.00			
22	WAWS	09/30/12	09/30/12	NFL 4p Doubleheader NFL 4p Doubleheader	CM	4:00 PM-8:00 PM	-----S	:30	1	\$1,700.00	P-3	0.00	NM	1	\$1,700.00
				NFL GAME 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12		-----S					1	\$1,700.00		0.00			
23	WAWS	10/01/12	10/01/12	Mon Reg 1 Mon Reg 1	CM	8:00 PM-9:00 PM	M-----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
				BONES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12		M-----					1	\$1,800.00		0.00			
N24	WAWS	09/30/12	09/30/12	Sa-Su 430a-5a Sa-Su 430a-5a	CM	430a-5s	-----1	:30	1	\$10.00	P-2	0.00	NM	1	\$10.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/25/12	10/01/12		-----1					1	\$10.00		0.00			
													Totals	77	\$10,985.00